



DENVER, CO · OCT. 3-5, 2024

MOMCON

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PACKAGES 2024

Attendee Bag Insert

INVESTMENT: \$1,500

- Flat collateral (up to 8.5"x11") or small giveaway item (e.g. pen, lip balm, key chain) distributed to all attendees at check in
- Option to provide a water bottle, facial tissue, or journal; these will be limited to one of each and available on a first reserved and confirmed basis

Premium Exhibitor Package + Sponsored Workshop Bundle

INVESTMENT: \$4,000

- Premium Exhibitor Package plus:
- 3-minute video or 2-minute script read by
- MomCo staff during your sponsored session
Ability to distribute collateral of choice during your sponsored session
- Your logo on MOMCON sponsor signage

Premium Exhibitor Package

INVESTMENT: \$2,300

- Premium exhibit hall location
- 89 booths total
- 10'x10' booth space, draped walls
- Table, two chairs, trash container
- Two exhibitor registrations – access to sessions and the MomCo Marketplace
- Basic app listing

Premium Exhibitor Package + Content Workshop Bundle

INVESTMENT: \$10,000

- Premium Exhibitor Package plus:
- Attendee email blast
- 60-minute presentation during your sponsored session
- Ability to distribute collateral of choice during your sponsored session
- Your logo on MOMCON sponsor signage



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APP PACKAGES

Our MOMCON App is downloaded by ALL attendees both in-person and virtual and serves as the go-to platform for conference information. App packages are an amazing tool to increase reach through features like scheduled notifications (hello giveaways!), interactive chats, and social media handles.

MOMCON App – Gold Package

INVESTMENT: \$500

- App listing with company logo, description and 1 banner graphic. 1 website external link
- 2 Social media external links
- 1 Notification Pushes to all users- Choose from Thursday, Friday or Saturday *May be during Moms Night In
- Live Text Chat with Attendees Enabled
- User Request Enabled- Moms who choose to interact with you in the app. App users with this feature gain
- access to user emails.
- 2 Unique Exhibitor logins included.

A-la-carte Push Notifications

INVESTMENT: \$100 EACH

- Limited quantify per exhibit hall timeframe
- Reach all 5,000 moms through our in-app notifications system to draw attention to your booth or company.